

2017 NFVA MEMBERSHIP APPLICATION/RENEWAL



#4807 – 49th Street • Yellowknife, NT • Canada • X1A 3T5
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MEMBERSHIP ADVANTAGES:

If you would like to reach both on site and potential visitors to the North Slave Region and the NWT you should become a member of the **Northern Frontier Visitors Association (NFVA)**. The NFVA is a member owned, non-profit organization, directed by a member elected volunteer Board of Directors and run by a dedicated staff. On a daily basis we promote our membership to visitors from all over the world that are seeking uniquely Northern activities and products. We provide visitor information to over 40,000 people per year.

The **Northern Frontier Visitors Centre** is the home of the NFVA. It is a unique facility located in downtown Yellowknife which contains information and displays for visitors, including member brochure and business card areas that offer unmatched exposure of member businesses. Our knowledgeable staff delivers valuable information about member businesses to tourists and locals alike. Our unique displays offer the opportunity to learn about the people, places and things that make the North Slave Region and NWT such a great place to visit. The NFVA also operates **two gift shops** (one at the Visitors Centre and one at the Airport). These gift shops offers locally made arts and crafts and a variety of souvenirs for visitors to purchase as a memento of their visit.

Online, NFVA members are front and centre on **www.visityellowknife.com**. We have launched our revamped new, informative and useful website which features both free listings for all our membership, and the opportunity to purchase front-page feature ads to make your business stand out. It promises to continue to be a very popular online resource tool for visitors, residents and NFVA members alike. Our website experiences over 100,000 visits annually.

Newsletters provide information of use to members including Centre and Airport Gift Shop hours of operation, regional/NWT tourism information/issues, special events and ongoing activities within the Association.

Since 1983 the NFVA has been proud to work with and represent tourism related businesses in the North Slave Region and the NWT. Whether your business operates in Yellowknife or anywhere else in the NWT we look forward to working with you to promote your tourism related business to bring new people, income and attention to this magnificent region and territory.

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As a member of the NFVA you will be part of a strong and unified voice when we lobby on behalf of members and tourism in the North Slave Region and the NWT. The Association prides itself in being accessible and open to members' concerns. The NFVA works to be a strong voice with all decision-making bodies on behalf of our members.

Included in your \$150.00 (+tax) voting membership:

- One listing on the NFVA website (visityellowknife.com).
- Member-provided brochures displayed/distributed to facility visitors.
- Member-provided business cards displayed/distributed to facility visitors.
- Business information distribution and promotion by NFVA staff.
- Boardroom rental services at a member discount rate.
- Exclusive ability to sell products at Visitors' Centre and Airport Gift Shop.
- Voting privileges at Annual General Meeting.

Members also have the exclusive ability to sit on the NFVA board of directors if elected at the Annual General Meeting, held annually in May.

Included in your FREE artist membership:

- One listing on the NFVA website
- Exclusive ability to sell products at Visitors' Centre and Airport Gift Shop
- Ability to be featured for free in the Artists' section of visityellowknife.com

Additional Opportunities:

- Yellowknife Airport Direct Dial Advertising Board (from \$60.00 per month)
- Front-page advertising available on www.visityellowknife.com
- Visitor Centre Advertising Board (\$150.00 annually)
- Visitor Centre Entryway Whiteboards (\$200.00 seasonally)
- Event listing on webpage
- Daily, weekly, monthly Specials Board at the Visitors Centre

Please inquire at 873-4262, info@visityellowknife.com, or in-person, if you are interested in taking advantage of any of these member-exclusive advertising opportunities.

Please use pages 3 and 4 to apply for or renew your membership.

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Membership Application/Renewal:

The undersigned herewith makes application for membership in the Northern Frontier Visitors Association (NFVA). If accepted into membership the undersigned representative and business agrees to be bound by the Bylaws of the Association and to pay all dues and assessments as authorized by the membership at large and/or the Board of Directors. Please ensure we have complete and accurate information to share with visitors.

Please provide a description of your business, products and/or services **with your application.**

All fields mandatory

FOR OFFICE USE ONLY
Invoice #: _____
Posted: J _____
Date: _____
Chq./Auth. #: _____
Last 4 digits of card: _____
Receipt #: _____
Posted: J _____

Please type or print clearly

New Application:

Renewal:

Type: **Voting membership** (\$150.00 + tax) **Artist membership** (Free)

Company: _____

Official Representative: _____

Position Title: _____

Address: _____

Postal Code: _____

Phone: _____

() _____ Fax: () _____

Cell phone: _____

() _____

E-Mail Address: _____

Web Site Address: _____

Type of Business: _____

*Accounts payable address: _____

*Accounts payable phone: _____

Official Representative

Signature: _____

Date: _____

*For NFVA use only

NFVA membership dues apply from January to December of each year. Dues for new members that join after the start of a new year will be pro-rated on a half-year basis.

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Membership dues can be paid by Visa, MasterCard, American Express, cheque or cash.

If you require an invoice to make payment please check here:

Payment Method: Visa MasterCard American Express

Credit Card Number: _____

Name on Card: _____ Expiry Date: ____/____ Security Code: _____
(back of card)

Billing address: _____
(as on card statement)

Email address: _____ (for receipt)

Card Holder Signature: _____ Date: _____

Membership Dues can be claimed as a deduction on your annual income tax return under Section 18(1)(a) of the Income Tax Act.

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Please E-mail, fax or mail your completed application form, (pages 3 & 4 only please) and payment to:

Email:

operations@visityellowknife.com

Fax:

(867) 873-3654

Mail:

Northern Frontier Visitors Association
4807 – 49th Street
Yellowknife, NT X1A 3T5

Please note that our ability to inform visitors of your business depends on the information that you provide us. Please include **a brochure** or **description of your business**; or if you are an artist, please include **photographs of your artworks** (and yourself if desired) as well as a **short biography** that we can use to promote and describe your work.

Other useful information such as menus, price lists, etc. are also greatly appreciated!